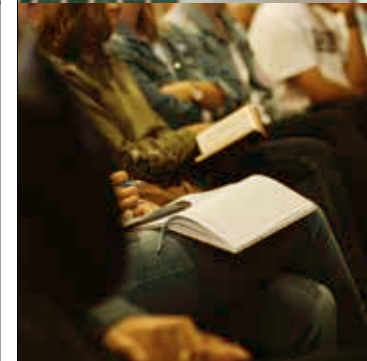
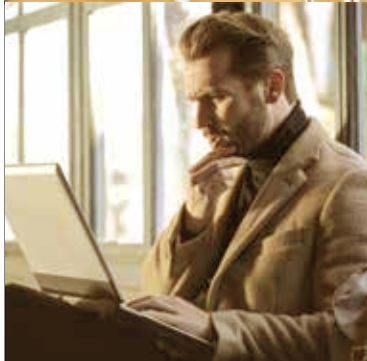
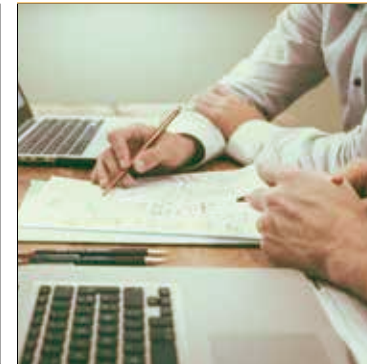
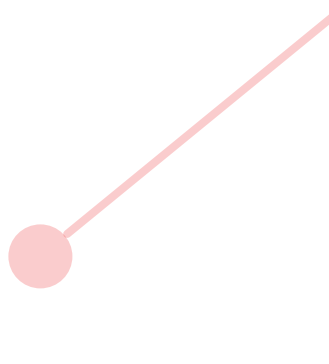
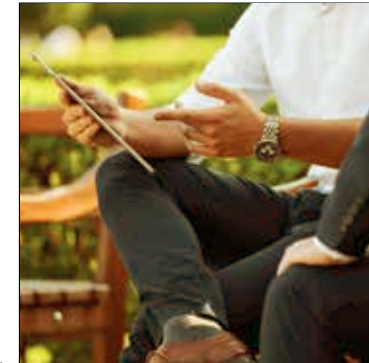




RESEARCHERS | CREATORS | EXECUTORS



WE ARE CREATORS RESEARCHERS & EXECUTORS





Who we are & What we do ?

We Make Digital Beautiful!

These are the words we live by in everything we do. Every story we tell, every brand we build and every interaction we create must not only look beautiful but has to feel and function beautifully, too.

The key to creating a successful social media management campaign (or any digital marketing campaign for that matter!) is the ability to lower your CPA (cost per acquisition) and maximize your ROI (return on investment). The reason we help so many businesses with their social media marketing is because social media provides them the avenue to do just this.

Xeevolution, being a full-service digital marketing company simply means we handle all of your marketing needs in one place packaged into one affordable rate, giving you peace of mind, more time on your hands and the results you've been looking for. We help brands implement digital marketing strategies that are geared to optimize, communicate and advocate. Our strategies help brands, expand their current reach and reach new audiences.

We offer social media services, search engine services, email marketing services, and more. We create and manage top-performing social media campaigns for businesses.





OUR PROMISE

We are on a commitment, wherever you're located throughout the world and whatever marketing goals you have, we take the time to get to know you, your company, and your marketplace and to understand your voice and the vision you want going forward.

We collaborate with you to create an all-encompassing journey that leads your customers through your digital marketing presence and on getting results that drive you to attain a reputed market position and achieve many more milestones. We help our clients invent their future! It's a bold statement. It guides how we work with our clients through strategy, design, and engineering to explore new ways to engage customers and grow with purpose. Our strategies help brands, expand their current reach and reach new audiences. We also help develop brand stories that help connect with their customers and encourage advocacy.





Over **3** Billion
Social Media Active Users

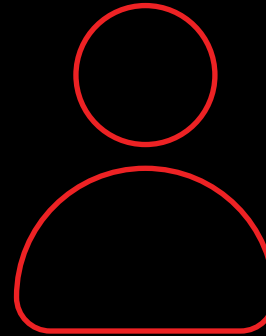
Over **6** Billion
People Use Smartphone



Over **4.6** Billion
Internet Active Users



Over **2** Billion People
Visit Youtube a Month



Over **4** Billion Access
Social Media Through Phone



DIGITAL MARKETING

Leading organizations know, it's not just what we create, but why we create it in the first place. It's about understanding the unmet need, and creating solutions that set us apart in the market.

We help our clients identify the insights needed to understand these unmet needs, to inform a digital roadmap that supports the opportunities that exist today, and those of the future.

Xeevolution provides clients an entire array of innovative and strategic promotional programs that drive results, increase market share, and drive revenue. Our digital marketing services are driven not only by passion but also a driving desire to deliver a stronger outcome for our clients and their business, through the investments they make in digital experience.



Our Approach to Digital Marketing

We invest a substantial amount of time understanding our clients' benchmarks of success and craft smart digital strategies to gain maximum market share in the digital universe.

- Marketing and Sales Automation
- Search Engine Optimization (SEO)
- Social Media Management
- Email Marketing Campaigns
- Content Marketing
- Influencer Marketing



OUR SOCIAL MEDIA MANAGEMENT

Social Media Management is critical for Web-Based business success. As Search Engines now look for social signals to improve their rankings to better serve users. Our team is dedicated to creating and executing unique strategies for your brand.

We know that social media gives brands the power to reach their ideal audiences through granular targeting, relevant content, and meaningful conversation. However, reaching social media's full potential can be tricky.

With so many ever-changing platforms, performing the day-to-day online operations can become a grueling task.

Xeevolution is committed to remaining a step ahead of online trends and keeping your brand at the forefront of the social media world

(Facebook, Twitter, LinkedIn, Pinterest, Instagram, YouTube, Snapchat, WhatsApp).





OUR SOCIAL MEDIA MANAGEMENT

➤ COMPLETING A COMPETITOR ANALYSIS

- *Completing a market analysis of your service areas and industry*
- *Finding local competitors currently outperforming you in audience size and engagement*
- *Analyzing content and messaging that performs well in your industry*

➤ CURRENT SOCIAL MEDIA PRESENCE AUDIT

- *Which social media networks you're most active on*
- *Whether your profiles on these networks are fully optimized*
- *How many followers you have on each network*
- *Which platform is giving you the highest ROI*
- *How your social media presence compares to your competitors*

➤ SOCIAL MEDIA ACCOUNTS SETUP

- *Developing business pages on social media platforms.*

➤ CREATE & CURATE CONTENT

- *Entertaining and useful content that solves people's problems*
- *Content that spreads awareness*
- *Lists*
- *Giveaways, freebies, and contests*
- *Coupons and promotions*

➤ CREATING ENGAGING ORGANIC SOCIAL CAMPAIGNS

- *Researching content that has high engagement with your audience*
- *Posting and scheduling regular posts*
- *Monitoring engagement and interaction*

➤ TRACKING YOUR SOCIAL CAMPAIGNS

- *Tracking and optimizing your audience and reach*
- *Tracking and optimizing engagement rates*
- *Tracking and optimizing click-through-rate and leads*
- *Tracking and optimizing your ROI on paid social campaigns*

➤ MANAGING & MONITORING YOUR SOCIAL REPUTATION

- *Monitoring social media reviews*
- *Monitoring social media feedback and sentiment*
- *Monitoring social engagement from campaigns*
- *Monitoring brand mentions and chatter across social platforms*

➤ AMPLIFYING YOUR EFFORTS WITH WEBSITE INTEGRATION

- *Installation of social widgets on website*
- *Optional website social feed*
- *Adding social buttons like "Share on Facebook" or "Pin This" to website content*
- *And more!*





OUR SOCIAL MEDIA MANAGEMENT

Almost every business can benefit from social media marketing services. While most companies know they should be using social media to market their business, they don't know what networks to invest in Facebook, Instagram, Twitter, LinkedIn, etc., or how much, and that's where our social media management services step in.

Xeevolution's social media management and advertising services remove the complexity of social media for business owners and let you stick to what you know best Running your business!

Why Social Media Marketing Is a Smart Bet for Your Business?

Social media campaigns are low-cost to run and can be specifically targeted to the audience that you want to reach. Our social media specialists will develop baseline data to better determine which social media platforms are producing the lowest cost per lead and the highest return on ad spend. We can help you track and test paid social media campaigns on a variety of platforms, including:

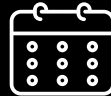
- Facebook Advertising
- Instagram Marketing
- Houzz Advertising
- Youtube Advertising
- LinkedIn Advertising
- Twitter Advertising And More



ACTIVITIES INCLUDED IN OUR SERVICES ON SOCIAL MEDIA PLATFORMS



**Image / Video / GIF
Creations**



**Event
Creations**



**Campaign
Creations**



**Quiz / Polls
Creations**



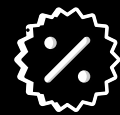
**Interactive Posts
Creations**



**Social Media
Advertising**



**Social Media
Chats**



**Offers &
Discounts**





SOCIAL MEDIA PLATFORMS

For Your Business

WE CONNECT YOUR BUSINESS WITH ALL MAJOR SOCIAL MEDIA PLATFORMS



Our Work Plan For Different SOCIAL MEDIA PLATFORMS



Information Gathering

Strategy Buildup

Creating Plan-of-action

Developing Creatives & Getting it approved

Posting when highest TG is live

Advertising to TG

Analyzing and reporting

Listening and responding to audience





Why **CHOOSE US?**

Xeevolution is much more than a social media marketing business or SEO company.

We truly see ourselves as an internet marketing partner to your business.

We market your business as if it were our own, meaning we strive to truly understand your services, products, sales process, competitors, industry, and markets to effectively market your company on the web, all while tracking and measurably justifying your investment in our online marketing services.





01



WE ARE SPECIALISTS

We are not Jack of all trades. We are an enthusiastic team of social media experts. We are a dedicated team of visualizers, copy writers and strategist focused only on social media.

02



WE ARE PASSIONATE

Our love for social media is enormous and that is what makes us passionate towards our work. We understand your brands social media presence and make passionate efforts to give desired results.

03



WE ARE STRATEGISTS

Our USP is strategy, we understand brand story and prepare a customized strategy for every brand. We believe that a perfect strategy targeted towards right audience give great results.

04



WE DELIVER RESULTS

We consistently deliver results! Our work & results speaks for themselves. We make sure you get the best ROI for the social media campaigns. We set deliverables and achieve it in a qualitative world of social media

05



WE ARE NOT 360°

We know only one thing and we are great at doing it. We are not 360 degree marketing company, we are focused and expert in social media.

06



WE ARE RESEARCHERS

We not only execute social media plan but do on-going research on social media industry & also improve ourselves to serve our clients.

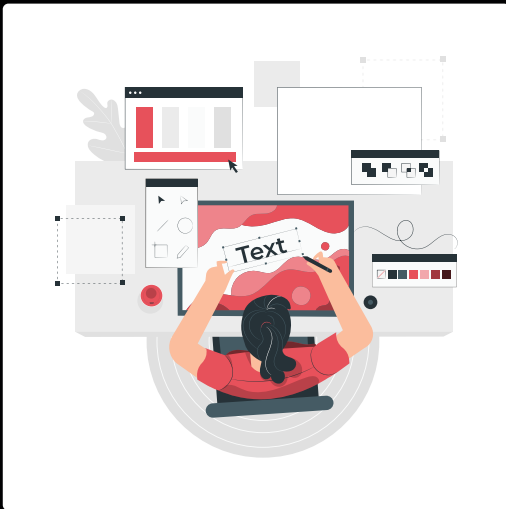


OUR TEAM



THE XEEVOLUTION TEAM COMPRISES OF 15+ DYNAMIC YOUNG ENTHUSIASTS WHO LOVE EVERYTHING ABOUT SOCIAL MEDIA.

THEY ARE IMAGINARY SHADOWS OVER SOCIAL MEDIA AND FOLLOW IT WHEREVER IT GOES.



GRAPHIC DESIGNERS

Sound knowledge about the softwares used in graphic designing and a wacky brain that gives out some out-of-the-box ideas.



CONTENT WRITERS

Right from real estate to fashion brands, give our content writer anything and the outcome is always desirably unexpected.



SOCIAL MEDIA MANAGERS

An organized and well-managed brain needs to be hired for managing the strategies, graphics and content.



STRATEGY DEVELOPERS

Finding the target audience, understand their sentiments and then developing a social media strategy is what our expert strategy developers looks after.



WHY CHOOSE US?

Xeevolution is much more than a social media marketing business or SEO company. We truly see ourselves as an internet marketing partner to your business. We market your business as if it were our own, meaning we strive to truly understand your services, products, sales process, competitors, industry, and markets to effectively market your company on the web, all while tracking and measurably justifying your investment in our online marketing services.



Contact us:



@Xeevolution